

Spurring economic development by helping build sustainable organizations



**KANAVA**  
INTERNATIONAL

[www.kanavainternational.com](http://www.kanavainternational.com)



## Empowering Organizational Success

### About Us

- HUBZone, woman-owned, service-disabled veteran-owned small business
- Founded in 2012 by retired U.S. Army Colonel, Susan Puska
- Offices in Washington D.C. and Sault Ste. Marie, Michigan
- Representative in Geneva, Switzerland

### Our Services

Through a robust but efficient assessment approach, we work with organizations to identify their management strengths and weaknesses against ISD™ standards. Once we know their needs, we help organizations address them through customized management capacity-building services.



At Kanava, we empower international development practitioners and organizations to achieve change that lasts. We believe in spurring economic development by helping to build sustainable organizations. To achieve these goals, we developed the **Impact Strengthening Development (ISD)™** Certification Program to help organizations adapt to their challenging circumstances while maintaining core systems that rival those in the private sector. Why? Because we believe strong organizations are the basis of sustainability, and they, and the people they serve, deserve no less.

### Our Approach

Imagine a world where funding and technical assistance decisions are made according to universal standards. Corporations do it (think ISO 9001 or Six Sigma). Development practitioners can do it, too. By having the tools



to help build these organizations, whether small businesses or nonprofits, development practitioners can work to end extreme poverty and promote resilient, democratic societies. With hundreds of questions designed to probe the inner workings of an organization, ISD™ offers a comprehensive baseline to help organizations plan for—and achieve—sustained improvements in their management processes and service delivery. It helps build organizational resilience. As important, ISD™

empowers organizations to see the big picture, understanding how each business process—from human resources to financial management—fits with the others.

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## Management Capacity Building

Once our tool identifies the challenges an organization faces, Kanava International has the experience and expertise to help address those challenges through customized, customer-driven technical assistance. Our management capacity building services are nimble, impact-driven, and—thanks to ISD™—always goal-oriented.



Ultimately, we want ISD™ to make a real difference in people's lives, which is why we're working toward a future in which the certification program becomes a franchisable, open system, available to all. That's why we've forged partnerships with institutions like the George Mason University School of Business, to help us test

and refine the tool, and with GlobalWatch Technologies, to help us digitize ISD™ in a way that's easily accessible, especially in the developing world, and provide reporting functions.

## Strengthen Your Global Operational Position

Kanava works hand-in-hand with you to develop personalized solutions. We create systems, tools, manuals, and training to enhance management operations and ensure compliance with applicable national or international regulations. Our experienced global researchers can augment your capabilities by providing tailored geopolitical and economic information and analysis to facilitate your entry into new markets and enhance your operations. Kanava's solutions will strengthen your organization's position to win more business, receive more grants, or enter new markets. Let us help your organization become stronger to face the challenges of today's global marketplace.



## Core Functional Areas

### Management Capacity Building

- Assess operations and improve strategic growth plans, including diversification assistance
- Develop operational platforms and help prioritize areas of investment
- Provide business process planning, assessment, and training
- Create tailored policies, procedures, systems, and manuals
- Design training and mentoring strategies
- Provide logistics management support to build internal organizational capacity
- Deliver cross-cultural communications, perceptions, and knowledge training

### Geopolitical/Economic Research & Analysis

- Provide tailored reports on companies, industries, or countries
- Deliver pre-departure preparation and training
- Develop market assessments and trend analysis
- Produce geopolitical studies
- Provide security assessments and training

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