



# KANAVA

## INTERNATIONAL

Spurring economic development by building sustainable organizations.



### About Us

At Kanava, we empower international development practitioners and organizations to achieve change that lasts. We believe in spurring economic development by helping to build sustainable organizations. To achieve these goals, we developed the **Impact Strengthening Development (ISD)<sup>TM</sup>** Certification Program to help organizations adapt to their challenging circumstances while maintaining core systems that rival those in the private sector. Why? Because we believe strong organizations are the basis of sustainability, and they, and the people they serve, deserve no less. [www.kanavainternational.com](http://www.kanavainternational.com).

*Kanava is a HUBZone, woman-owned, service-disabled veteran-owned small business.*

### Our Approach

Imagine a world where funding and technical assistance decisions are made according to universal standards. Corporations do it (think ISO 9001 or Six Sigma). Development practitioners can do it, too. By having the tools to help build these organizations, whether U.S. small businesses or local organizations, development practitioners can work to end extreme poverty and promote resilient, democratic societies. With hundreds of questions designed to probe the inner workings of an organization, ISD<sup>TM</sup> offers a comprehensive baseline to help organizations plan for—and achieve—sustained improvements in their management processes and service delivery. It helps build organizational resilience. As important, ISD<sup>TM</sup> empowers organizations to see the big picture, understanding how each business process—from human resources to financial management—fits with the others.

### Core Functional Areas

- Assess operations and improve strategic growth plans
- Develop operational platforms and help prioritize areas of investment
- Provide business process planning, assessment, and training
- Create tailored policies, procedures, systems, and manuals
- Design training and mentoring strategies, including diversification assistance
- Provide logistics management support to build internal organizational capacity
- Deliver cross-cultural communications, perceptions, and knowledge training
- Produce geopolitical studies and economic research and analysis
- Develop market assessments and trend analyses
- Deliver pre-departure and security training

### Our Services

Through a robust but efficient assessment approach, we work with organizations to identify their management strengths and weaknesses against ISD<sup>TM</sup> standards. Once we know their needs, we help organizations address them through customized management capacity-building services.

### Contact Us

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## Our Track Record

- Kanava is managing a sub-award to VEGA/IESC on the USAID/Cambodia-funded Capacity Building of Cambodia's Local Organizations (CBCLO) program. We are piloting our ISD™ assessment tool, including mapping the NUPAS tool to it, and strengthening organizations to be able to be awarded direct funding from USAID.
- Kanava is implementing a subcontract with Abt Associates on the USAID/West Africa Trade and Investment Hub project where we manage the project's grants program, fielded a long-term local grants manager, and provide capacity building assistance. We recently assessed the capacity of five regional organizations for the project as part of a mid-term evaluation of these grantees. We used the ISD™ methodology and mapped the OCA tool to it.
- Kanava is also implementing a subcontract with Tetra Tech on the USAID/West Africa SERVIR West Africa program. The project works with local organizations in the West Africa region to support the use of satellite imagery to improve conservation and climate-resilient, low-emission growth. Kanava is strengthening these local organizations in building their organizational capacity.



## Our Vision

Ultimately, we want ISD™ to make a real difference in people's lives, which is why we're working toward a future in which the certification program becomes a franchisable, open system, available to all. That's why we've forged partnerships with institutions like the International Society for Performance Improvement (ISPI) to develop a certifying body, George Mason University School of Business, to help us test and refine the tool, and with GlobalWatch Technologies, to help us digitize ISD™ in a way that's easily accessible, especially in the developing world, and provide reporting functions.

## Our Clients

- VEGA/IESC for USAID/Cambodia
- Abt Associates for USAID/West Africa
- Tetra Tech for USAID/West Africa
- Tetra Tech for USAID/Colombia
- Accenture
- Adam Smith International – market research
- Hospice of the EUP – bookkeeping services
- Geneva International Centre for Humanitarian Demining for DFID, work took place with the Sri Lanka National Mine Action Centre
- International Development Enterprises (iDE) – market research
- Indufor North America – market research
- Land Alliance – *ad hoc* compliance assistance
- Making Cents
- Resource Equity – bookkeeping services

## Work With Us

Kanava works hand-in-hand with you to develop personalized solutions. We create systems, tools, manuals, and training to enhance management operations and ensure compliance with U.S. federal regulations. Our experienced global researchers can augment your capabilities by providing tailored geopolitical and economic information and analysis to facilitate your entry into new markets and enhance your operations. Kanava's solutions will strengthen your organization's position to win more business, receive more grants, or enter new markets. Let us help your organization become stronger to face the challenges of today's global marketplace.

