

Spurring economic development by helping build sustainable organizations



www.kanavainternational.com

At Kanava, we focus on working with small and medium size businesses to expand their market share and with nonprofits to increase their funding sources. We are a business to business (B2B) services company, and we believe that each organization has a role to play in the **economic resilience of its community**. Achieving that will take sustainable organizations with the management capacity to leverage opportunities to meet the demands of the market.

Our Approach

Imagine a world where investments, funding, and technical assistance decisions are made according to universal standards. Corporations do it (think ISO 9001 or Six Sigma). Small and medium size companies and nonprofit organizations can do it, too. We developed the Impact



Strengthening Development (ISD)[™] Certification Program and offer specialized management capacity-building services to help organizations systematically achieve that standard-setting certification. With hundreds of questions designed to probe the inner workings of an organization, ISD[™] offers a comprehensive baseline to help organizations plan for—and achieve—sustained improvements in their management processes

and service delivery and build organizational resilience. As important, ISD[™] empowers organizations to see the big picture, understanding how each business process—from human resources to financial management—fits with the others.

Susan M. Puska – President & CEO
spuska@kanavainternational.com
+1.202.352.3370

Amy Butler – Office Administrator
abutler@kanavainternational.com
+1.906.440.6752



Empowering Organizational Success

About Us

- Woman-owned, service-disabled veteran-owned small business
- Founded in 2012 by retired U.S. Army Colonel, Susan Puska
- Offices in Washington D.C. and Sault Ste. Marie, Michigan

Our Services

Through a robust but efficient assessment approach, we work with organizations to identify their management strengths and weaknesses against ISD[™] standards. Once we know their needs, we help organizations address them through customized management capacity-building services.



Management Capacity Building

Once our tool identifies the challenges an organization faces, Kanava International has the experience and expertise to help address those challenges through customized, customer-driven technical assistance. Our management capacity building services are nimble, impact-driven, and—thanks to ISD™—always goal-oriented.

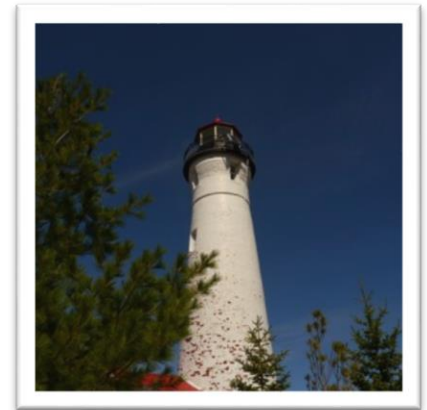


Ultimately, we want ISD™ to make a real difference in people's lives, which is why we're working toward a future in which the certification program becomes a franchisable, open system, available to all. That's why we've forged partnerships with institutions like the George Mason University School of Business, to help us test and

refine the tool, and with GlobalWatch Technologies, to help us digitize ISD™ in a way that's easily accessible, especially in the developing world, and provide reporting functions.

Strengthen Your Global Operational Position

Kanava works hand-in-hand with you to develop personalized solutions. We create systems, tools, manuals, and training to enhance management operations and ensure contract compliance, and to enter the Federal marketplace. Our experienced global researchers can augment your capabilities by providing tailored geopolitical and economic information and analysis to facilitate your entry into new markets and enhance your operations. Kanava's solutions will strengthen your organization's position to win more business, receive more grants, or enter new markets. Let us help your organization become stronger to face the challenges of today's global marketplace.



Core Functional Areas

Management Capacity Building

- Assess operations and improve strategic growth plans, including diversification assistance
- Assist clients to enter the Federal marketplace, particularly USAID
- Develop operational platforms and help prioritize areas of investment
- Provide business process planning, assessment, and training
- Create tailored policies, procedures, systems, and manuals
- Provide grant prospecting and writing assistance
- Deliver IT helpdesk and website solutions
- Deliver cross-cultural communications, perceptions, and knowledge training

Geopolitical/Economic Research & Analysis

- Provide tailored reports on companies, industries, or countries
- Deliver pre-departure preparation and training
- Develop market assessments and trend analysis
- Produce geopolitical studies
- Provide security assessments and training

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